

From Personal Power to Purposeful Leadership

A THREE-PART VIRTUAL SERIES

"Leadership is enabling others to achieve purpose in the face of uncertainty."

Marshall Ganz

WHAT YOU WILL LEARN

1

Personal Power

Monday, October 20, 2026

6:00 – 8:00 PM (CT)

Explore what personal power looks like in today's world and how to lead with clarity, values, and intention.

YOU WILL LEARN TO:

- Define personal power and what it means in today's world
- Identify your values, strengths, and sources of motivation
- Build confidence and resilience in the face of uncertainty
- Recognize and manage self-limiting beliefs
- Develop practices to lead with clarity, intention, and authenticity

2

Leadership & Power

Tuesday, November 17, 2026

6:30 – 8:30 PM (CT)

Learn practical strategies to expand your influence, navigate complexity, and create meaningful change.

YOU WILL LEARN TO:

- Explore the difference between positional power and personal power
- Understand how to influence, build trust, and inspire others
- Learn strategies to expand your leadership capacity and create meaningful change
- Navigate complex dynamics and strengthen your ability to collaborate across diverse stakeholders
- Examine real-world examples of effective, values-based leadership

3

Leading Through Challenges

Tuesday, December 8, 2026

6:30 – 8:30 PM (CT)

Translate learning into action with tools and frameworks to lead boldly and sustain your impact.

YOU WILL LEARN TO:

- Develop strategies to lead through uncertainty, resistance, and change
- Build your adaptability and problem-solving skills
- Learn how to sustain your energy, focus, and impact
- Turn challenges into opportunities for growth and innovation
- Create an action plan to apply your learning and lead boldly in the months ahead

WHO SHOULD ATTEND?

This series is designed for education support professionals at all stages of their leadership journey, including:

EMERGING LEADERS

Those who are new to leadership or looking to develop their leadership skills.

MID-LEVEL LEADERS

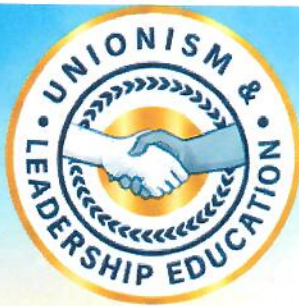
Those who are looking to expand their influence, strengthen their leadership practice, and prepare for greater opportunities.

EXPERIENCED LEADERS

Those who want to deepen their impact, navigate complex challenges, and invest in their continued growth and development.

*Invest in yourself.
Stronger leaders build
stronger locals, stronger schools
and stronger communities.*

**STRONG LEADERS.
STRONG LOCALS.
STRONG UNIONS.**



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Join us for a thought-provoking leadership series designed to build your capacity, expand your perspective, and strengthen your impact in an increasingly complex world.

SESSION DATES & TOPICS

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FACILITATOR

Crystal R. Bush

Crystal R. Bush is a multidisciplinary leader, strategist, educator, and organizational builder whose work centers on developing people, strengthening organizations, and building sustainable structures that turn purpose into meaningful action. Her experience spans leadership and workforce development, organizational strategy, education, and civic and alumni engagement.

Professionally, Crystal serves as UniServ Director for Education Support Professionals, where she leads statewide initiatives focused on leadership development, workforce development, mentoring, professional learning, and organizational capacity. Her work includes leading the development and collaborative implementation of statewide initiatives such as Empowering Our Own, designed to strengthen leadership, engagement, and professional growth among education support professionals.

Crystal brings to this work a background in law, labor relations, collective bargaining, and higher education. These experiences inform her approach to negotiation, relationship building, organizational strategy, and navigating complex challenges.

Beyond her professional role, Crystal is actively engaged in Harvard alumni leadership, currently serving as President of the HKS Chicago Area Alumni Network, Midwest Zone Co-Chair for the Alumnae-i Network for Harvard Women, and Advisor to the organization's Chicago Chapter, where she previously served as President. She is also a member of the leadership team for the Harvard Women & Power Australia 2028 Summit, a global convening of accomplished women leaders across sectors, including C-suite executives, leaders from the United Nations system, government and public-sector leaders, military leaders, academics, and other women shaping institutions and communities around the world.

REGISTER HERE

