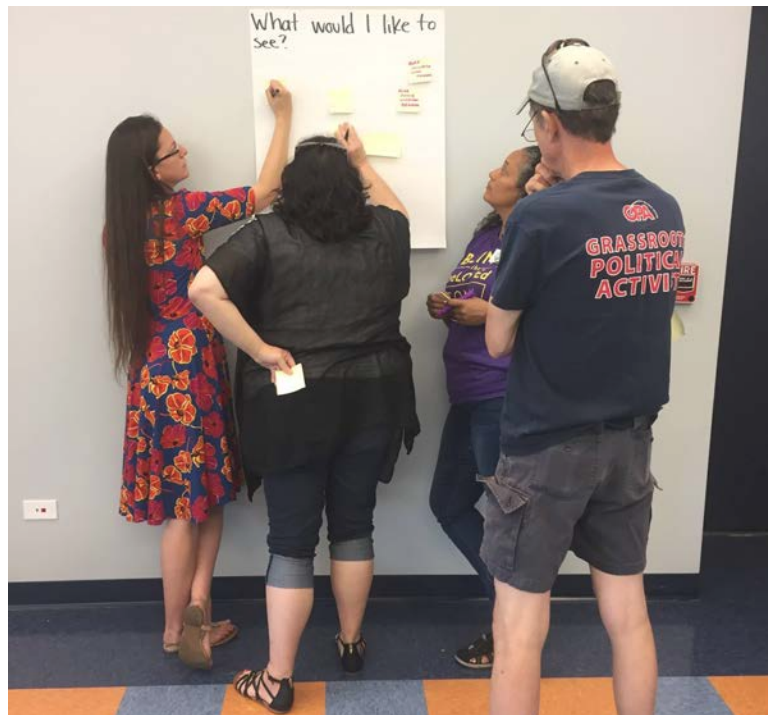


# STRATEGY TEAMS

A strategy team is a group of education activists who share, brainstorm, and plan ways to educate, organize, and take action around issues.



# Getting Started

## Have one on one conversations with IEA activists.

Build a list of activists who are interested in joining a strategy team.

## Set a date for your strategy team meeting.

Identify a convenient time and location such as an IEA office, library, or community room.

## Promote your meeting.

Create an event on the IEAN hub. Send an email blast, post on Facebook, and make calls to activists.



### Staff Role

This is a member and participant led meeting. Staff provide support in terms of event logistics, promotion, identifying resources, and connecting with others.

# Action Planning Basics



## EDUCATE

### How can we educate others about this issue?

- Why do you care about this issue? (Share your story)
- Define the issue/problem.
- What solutions can you offer to make an impact?



## ORGANIZE

### How can we recruit others to organize around this issue?

- How can others join us in these efforts?
- Conduct outreach
- Build your list of supporters



## TAKE ACTION

### In what ways can we take action that will have the greatest impact on the issue?

- What is the goal of your action?
- Who is on the core team?
- What support do you need from IEA-NEA?
- What is your message and what audiences will you reach?



# [IllinoisEducatorsActionNetwork.org](http://IllinoisEducatorsActionNetwork.org)

## **Who are we?**

The Illinois Educators Action Network (IEAN) is a grassroots network of education activists and is affiliated with the Illinois Education Association (IEA-NEA).

